

## KOTESOL National Council Meeting May 13th, Sookmyeong University, Seoul

### MINUTES

Minutes approved: 2017/12/02

#### Attendees at time of Quorum

- Lindsay Herron, President (Meeting Chair)
- David Schaffer, 1<sup>st</sup> Vice President
- Ingrid Zwaal, 2<sup>nd</sup> Vice President
- Phillip Schrank, Treasurer
- Mike Peacock, Nominations and Elections Committee
- Chris Miller, Research Committee, secretary
- Michael Free, Gangwon Chapter
- Allison Bill, International Outreach Committee
- Jereon Root, Daegu Chapter
- Sean Connor, International Conference Committee
- Tyler Clark, Suwon Chapter
- John Phillips, Tech Committee
- Kathleen Kelly, International Conference Committee
- Ian Doane, Seoul Chapter

I. **Meeting called to order** at 12:53

II. **Adoption of agenda**

Adopted by unanimous consent.

III. **Adoption of prior meetings minutes**

Adopted by unanimous consent.

IV. **That this council approve the budget amendment request from the National Conference co-chairs as presented.** (Shaffer/Bill)

National Conference committee reallocated money from printing to issues related to hotel accommodations and transportation; the line items changed a little, the bottom line did not change.

12-0 MOTION PASSES

V. **That this council approve the budget amendment request form International**

**Conference Committee as presented.** (O'Conner/Peacock)

- a) Additional funds to purchase a "single event" use of a mobile app service.
- b) Increase of 100,000 won to line 6834 to allow for the purchase of snacks and beverages for the "Tea with Speakers" event.
- c) An additional line item (e.g. Tea with the Speakers registration fees) be added to the budget in order to properly account for the registration fees collected from the "Tea with the Speakers" event.

John Phillips ask if the price is enough for the snacks purchase; Phillip Schrank asks about the need for a line item; Sean O'Connor says that's fine, there is no need for an additional line item; there is no need for the 3<sup>rd</sup> aspect of this motion.

A lengthy discussion of the value of introducing an app for purposes of promoting the international discussion.

Schrank mentions the possibility of losing money as the OP partners may be irritated about losing ad space; Dickey mentions that we can't tell if we will or will not lose money until we actually try it; Dickey recommends doing both the app and the conference program book; Dickey expresses his support for the app, and acknowledges that there is an element of risk; Sean notes it is a "pay extra;" for the book, thus it isn't being cut; Mike Peacock claims it makes us look more professional; Shaffer says that we should not wait until next year as we will not make progress; Schrank says we should not charge people for book; O'Connor emphasizes that the book will remain for a variety of reasons; Phillips like the App; notes the app gives the OP more immediate control over their advertising; it can be pushed a little bit more for advertising; Phillips thinks it is a boon for the Ops, though Phillips doesn't know the details however he claims another potential advantage; if members download early there will be constant reminders; this could boost attendance by 1-2% to the upper-limit 10%; Phillips thinks that it will pay for itself in the long-run; Sean re-emphasizes the book will be available in four different ways; Bill: notes the motion doesn't note any changes to the budget related to charging to the book; Discussion about need to amend the budget for printing books for everyone; O'Connor notes if we print books for everyone will mean there is a loss of approximately 3 million won; Some options, like opt in and opt out; Peacock suggests we take data on how many books were left over;

Shrank makes the change to 2,000,000 Won...the third item of the motion is eliminated

Motion in revised form:

That this council approve the budget amendment request form International Conference Committee as presented. (O'Conner/Peacock)

- a) Additional funds of 2,000,000 Won to purchase a "single event" use of a mobile app service.
- b) Increase of 100,000 won to line 6834 to allow for the purchase of snacks and beverages for the "Tea with Speakers" event. (Sean/Peacock)

10-0-2 MOTION PASSES

**VI. That this council change the Jeju Chapter's status to "Inactive."**

Shrank notes that they are still owed money; Peacock where would Jeju members go? It will cost money to change the website; there is not provision in by-laws to dissolve a chapter; Lindsay notes that Jeju president has expressed no interest in holding events.

11-0-1 MOTION PASSES

- VII) **That this council approve the budget amendment request from the National Conference co-chairs as presented.** (Dickey/Free)

Dickey asks if the app competing with the program booklet; the app may get some organizations more interested; Dickey thinks the app could bring in more ad revenue; Sees the app as offering a degree of flexibility.

12-0 MOTION PASSES

Tentative next meeting is September 10<sup>th</sup>.

MOTION TO ADJOURN

Unanimous consent

1:24 meeting adjourns

Respectfully,

Christopher Miller

KOTESOL National Secretary

