

KOTESOL SPONSORSHIP 2026 RATES

3 Options for Sponsorship Rates

Organizations can choose from among three options:

1. **Posted Rates**
2. **Partnership Discount (pre-paid “membership” + 40% off)**
3. **Annual Minimum-Spend Rates (discount after 2,000,000 KRW expenditure is met)**

1. Posted Rates

All purchases are invoiced on posted rates.

2. Partnership Discount (pre-paid “membership”)

All purchases are invoiced at discounted rates after partnership dues have been paid.

- Dues: 1,000,000 KRW per calendar year.
- Discount: 40% on all posted rates.
- Discount is not retroactive.

3. Annual Minimum-Spend Rates

Purchases are invoiced at posted rates; once purchases meet the defined minimum-spend, all additional activity is discounted.

- Minimum-spend: 2,000,000 KRW purchase minimum in calendar year.
- Discount: 25% discount on posted rates for activity beyond the minimum-spend.
- Not retroactive.

SECTION I. PRINT PUBLICATIONS *(rates are per issue)*

TEC (magazine) PDF-online/download, hardcopy upon request (opt-in) [4 issues/year]

- Premium - Back-cover Outside 400,000 won
- Premium - Front Cover Inside Not Available
- Premium - Back Cover Inside 350,000 won (color)
- Premium - Select Internal Pages Not Available
- Standard - Internal Pages 200,000 won

Journal PDF-online/download [2 issues/year]

- Premium - Back-cover Outside Not Available
- Premium - Back Cover Inside 200,000 won (color)
- Premium - Select Internal Pages Not Available
- Standard - Internal Pages 100,000 won (B&W only)

Proceedings PDF-online/download [1 issue/year]

- Premium - Back-cover Outside Not Available
- Premium - Front Cover Inside 350,000 won (color)
- Premium - Back Cover Inside 350,000 won (color)
- Premium - Select Internal Pages Not Available
- Standard - Internal Pages 100,000 won (color)

KOTESOL News & Happenings PDF-online/download [4 issues/year]

- Standard - Internal Pages 100,000 won (color)

Contact: sponsor@koreatesol.org

KOTESOL SPONSORSHIP 2026 RATES

SECTION II. WEBSITE / EMAIL BANNER ADVERTISING

<https://koreatesol.org/webverts>

Website Banners (width x height – pixels) *(rates for 2-month bundle, random alternation)*

Shared space rates – exclusive slot at 167%

- Body Top - front page only or Conference front only (620 x 80) 200,000 won
- Content Body Bottom - All website pages (620 x 80) 150,000 won
- Side 1 (top) (above search bar) - Most pages of website (276 x 90) 150,000 won
- Side 2 (below conferences box) - Most pages of website (276 x 90) 80,000 won
- Side 3 (below Side 2) Most pages of website (276 x 135) 100,000 won
- Side 4 (below Events listings) - Most pages of website (276 x 300) 100,000 won

* **Please note – a major website update is planned in 2026. Sizes and Rates will change.**

KOTESOL News (monthly email to around 1,900 people)

Size: w x h (pixels) 400x400 75,000won/month OR 3-month package = 200,000won

SECTION III. 2026 INTERNATIONAL CONFERENCE

Seoul (Sookmyung Women's University) plus limited online <https://koreatesol.org/ic2026>

Anticipated 600 participants, 200 sessions onsite; 30 pre-recorded "open-access" sessions online

Conference Book Combo - Full-book online-PDF, Printed timetable booklet

- Premium - Back-cover Outside 400,000 color, 300,000 B&W (color prioritized)
(SOLD; not available for 2026 international conference)
- Premium - Inside Covers 350,000 color, 250,000 B&W (color prioritized)
(Inside FRONT cover SOLD; Inside BACK cover still available for 2026 international conference)
- Internal Pages 200,000 (printed booklet is B&W only)

ONSITE Display Booths

Basic Display (180cm x 90cm table, 2m x 2m floorspace, 220v/5amp power outlet upon request)

- Single Table – 400,000won, additional tables – 250,000won each

ONLINE Display "Booths"

(Separately, see Website Banner information, above)

- Conference Website (only) banner/link: 100,000w
- Virtual "booth" – a web page that can customized with photos, links, and text, all virtual booths collected and promoted on a "virtual booths" page linked on the landing page for the conference: 100,000 KRW if added to website banner (above); 150,000 KRW standalone
- Link on Youtube end title card: Link to YouTube channel or video of your choice added to the end of all recorded sessions (YouTube open-access before, during, and post-event): 150,000 KRW

ONSITE Promotional Presentation Sessions

- with a display booth – 200,000 KRW
- without a display booth – 300,000 KRW

ONLINE Promotional Sessions (YouTube open-access before, during, and after conference)

- with a display booth – 100,000 KRW
- without a display booth – 200,000 KRW

Contact: sponsor@koreatesol.org