

# Daegu-Gyeongbuk KOTESOL Event – June 2016

## PowerPoint Power-Up Workshop/Swap Shop & Networking Event

Speaker and Topic:

PowerPoint Power-Up: Equipping Students With Visual Literacy (Brian Grover)

Date: Saturday, June 4, 2016

Time: 3:00pm – 5:00pm

Venue: 4<sup>th</sup> floor, ELMO Study Cafe, Downtown Daegu

Directions: a) Take Exit 10 from Banwoldang Station b) Go straight and turn left at 메트로약국 (Metro Yak-guk) c) Turn left at the first intersection d) ELMO Study Café is on your right – look for the orange “ELMO” sign)

MAP: [Naver Map in Korean](#) (click on the link to see the map)

Address: 3<sup>rd</sup> floor, 12-21 Dongseong-ro-3-gil, Jung-gu, Daegu (대구광역시, 중구, 동성로 3 길 12-21 3 층)

### Abstract: PowerPoint Power-Up: Equipping Students with Visual Literacy (Brian Grover)

Tired of watching mostly banal, visually uninspired, student presentations rife with unoriginal, plagiarized content I realized students have never been exposed to even the most basic tenets of solid visual communication. The problem was, presentations were not imparting learning. Rather, students were going through mechanical motions to fulfill some kind of course requirement. This applied to all of their courses. For that reason I moved presentation-making front and center. Through the nexus of a content course, British & American Culture, I came up with a formula for passing on some simple elements of superior presentation-making that can be adapted and applied through just about any content-based course. Students come away with effective presentation-making skills which can be immediately applied to all of their courses and beyond, in the case of my students, to their professional lives as they go on to become classroom teachers in their own right, making presentations daily. In our increasingly visual world, visual literacy is as essential as basic literacy was a century ago. The need to competently create and give presentations applies to business, government, science, politics: just about every endeavor students may eventually find themselves in.

Brian Grover has been a classroom teacher for more than 25 years, mostly teaching young, college-aged adults in Japan, France, Canada and now South Korea. Prior to that – back in the real cut & paste days – Grover was in the visual communications field, a second love that he has returned to time and again over the ensuing decades.

**Swap Shop 2.0** - Please bring a game, classroom activity, worksheet or other teaching idea that has worked well for you in the classroom and be prepared to share your ideas with the group (5-10 minutes per presenter). If possible, please bring some copies of your printable materials to share with the group.

**The Daegu-Gyeongbuk KOTESOL Chapter will taking a month off in July and looks forward to welcoming everyone back for a very exciting workshop (topic TBA) tentatively scheduled for the third Saturday of August (Aug. 20). Have a great summer!**

### Daegu-Gyeongbuk KOTESOL Chapter Officers

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