



Korea TESOL National Council Meeting 2022.4.10 (Sunday, 10th April 2022)

12:30 to 16:30

Location: Zoom

Present:

Bryan Hale	President
Lucinda Estrada	1VP
Kirsten Razzaq	2VP
Danielle Kinnison	Treasurer
Lisa MacIntyre-Park	Secretary (present until 15:00)
Lindsay Herron	ICC Chair/MembershipComm/Past Pres/Gwangju Pres.
Garth Elzerman	ICC Co-Chair
David Shaffer	Nom & Elections/Publications
Ingrid Zwaal	Jeonju North Jeolla rep
Anika Casem	Busan-Gyeongnam Pres.
Robert Dickey	Sponsorship Comm. Chair
Danny Jones	Financial Affairs Comm. (arrives at 12:40)
Mike Peacock	Daejeon Pres.
John Phillips	Technologies Comm. (arrives at 13:48)
Bilal Qureshi	Seoul Chapter Pres. (arrives at 14:38)
James Rush II	IOC/ Yongin Pres.

Not attending:

Tyler Clark	Suwon Pres.
Mikyoung Lee	Research
Reece Randall	Gangwon President
Kimberly Roberts	Daegu-Gyeongbuk Pres.

12/20 voting Council members present; quorum = 11.

Opening

Explain use of Robert's Rules of order and that Zoom Reactions are for voting.

12:35 Meeting called to order.

12:37 - Motion 1: That the agenda be adopted.

Adopted by consensus.

12:38 - Motion 2: That the minutes of the last meeting (2021.12.5) be approved and posted to the KOTESOL website, with edits allowed for spelling, grammar etc.

Lindsay moves.

Dave seconds.

Approved unanimously.

Note: minutes from the brief Council meeting following the ABM not in folder yet; will be addressed in future Old Business.

Lisa comments they're prepared and that it was an oversight. Uploads to folder immediately.

Bryan outlines the meeting schedule.

Danny arrives 12:40.

12:40 Scheduled Item: Discussion: Policy settings around changes to social distancing rules.

Motion 3: **That if/when Korea drops social distancing rules, this council allow in-person KOTESOL events at the discretion of the organisers, provided the event has venue approval and any venue restrictions or rules are followed.**

Our policy needs to be for meetings and members to be responsible, respectful, and respectable

Lindsay moves.

Dave seconds.

- a comment was made to suggest this policy is unnecessary and overreaching as chapters are already using good judgement and not meeting in person, so they don't seem to need the guidance of council.

- Bryan addresses this concern and explains that people have been coming to him asking for guidance in this matter and that's why it was put on the agenda.

- recommendation put forth that we present this motion simply as guidance to event organisers.

Bryan states he'll mention it in a news item and share it simply as guidance.

12:58 Motion passes unanimously

1:00 Lightning Round Reports - Chapters

Gwangju: Lindsay - online meetings have been held each month, elections are coming up

Busan: Anika - ideas abound for workshops and setting up workshops in the works, working on an Online Teaching Japan collaboration

1:00 pm Garth steps out - he returns in about 5 min

Daejeon: Mike - online steampunk event well received, monthly online workshops starting up again, newsletters & podcasts are back on the go. He encourages organisers to disable private chat during online meetings. *Yongin: James* - discussion on podcasts, looking forward to upcoming election. *Lindsay* suggests getting in touch with publications committee about the podcast to add it as a drop-down, perhaps also merging it with *Daejeon's* new podcast and working together. *James* is open to linking it to publications and *Dave* says he'll contact *Greg* to get the idea moving.

Jeonju: Ingrid - nothing to report

Seoul: Lucinda reports for Bilal in his absence - Seoul has been waiting during all of COVID to change the restriction in their bylaws for elections and voting

13:30 Lightning Round Reports - Committees

Membership: Lindsay - Kotesol Voices, eNews are on schedule

Past-president: Lindsay - contact past partners about conference. Money has come in from AsiaTEFL

Nominations & Elections: Dave - time to start thinking about this year's national elections. The committee will soon get together for discussion.

Rob asks about the appendices in the report of the elections committee and wondering if it's appropriate to include that material for the council to give input on before the whole committee has had time to discuss those ideas. *Lindsay* feels input and insights are welcome. *Rob* feels it's unethical for the person who endorses a candidate to mention their role on council.

1:35 *Danny* steps out. (returns during IOC report)

Publications: Dave - Spring TEC is out, copy-editing is in the works for the next issue. Korea TESOL Journal 17-1 is out, 17-2 is on its way. Asks chapter presidents to let him know how many copies of the journal they need sent to them. Some issues are being returned to him, and he's concerned about the postage being wasted. If issues are being returned, the profile is being switched to 'do not send' to save

money. Kotesol Proceedings 2022 accepting submissions throughout May. Dave requests if anyone has a copy of KTJ 10-1 from 2011, he'd like to send 2 copies to the Korean Central Library. Rob will check at his office; Lucinda comments Bilal may have at Sookmyung, but unsure about back to 2011.

Sponsorship: Rob - the report mentions conference money coming in, questions about sponsorship will also be looked at later

International Outreach (IOC): James - expresses gratitude to Lindsay & Bryan for updating [the calendar in the] eNews. Maria Lisak attended Thai Tesol. Will follow up later about IATEFL, Tesol International and finding representatives. He's concerned about maintaining our relationships and responsibilities to the organisations. Dave asks if there are Kotesol members in Great Britain who could attend IATEFL.

Perhaps Memm.Com could help out. Bryan notes it's good to encourage members to represent us at conferences that are coming up. Dave says to maintain our IATEFL membership we need to promote their events and have a representative attend their conference once every three years.

1:48 John joins the meeting, Danny returns

10 min break until 2pm

14:00 Lightning Round Reports - Executive Officers

2VP: Kirsten - SIG Report - Reflective Practice SIG: Stewart Grey has stepped up to facilitate. Events are coming up. KOTESOL MCALL SIG will do a session for the IC. Christian Teachers SIG has a symposium coming up in May, organising a social get-together. Julian Warmington is stepping down from Environmental Justice SIG. Looking for suggestions on how to use the SIG budget while meetings are online. A question was asked if plans are being made for the SIGs to be involved in Leadership Connections Retreat and when that would be. Once distancing rules are dropped, people would be keen to meet in person.

1VP: Lucinda - hoping that when restrictions open up more chapter events will occur to help build membership. A contact at SUNY in Incheon has offered that they might be considered as a host for IC sometime, if needed. (Andrew Lasher is a contact at SUNY. Sira Maliphol is the one who suggested SUNY as a location and offered to advocate for the campus as an option.)

Lindsay asks about the Chapter Presidents Retreat - Lucinda confirms it has not yet happened.

Secretary: Lisa - minutes of the mini-meeting that followed the ABM can be found in the Meeting folder of the shared folders - take a quick look, and they could be approved by the end of this meeting.

Treasurer: Danielle - CDS payments: an email was sent out and Seoul was paid out after responding. Others should reply to the email she sent about business from 2021. CDS are being calculated to catch everyone up.

President: Bryan - hopes energy will pick up and momentum will build with the easing of restrictions. Reminder that online Zoom meetings will remain an option even after in person meetings open up and that all chapter events (including online) are open to all members.

14:10 Scheduled Item: IC 2022 Report and Q&A

Lindsay reports on upcoming IC: progress is being made on synchronous sessions, asynchronous sessions, virtual booths. Much will take place on Edzilla, poster sessions will most likely be on Padlet, an unlisted YouTube playlist will appear on live schedule. All asynchronous presentations will be available for a month after the conference. The conference Discord channel will facilitate interaction amongst conference participants. Graduate Student Showcase will happen. Pre-registration is on now. It seems to be coming together well and is in the black as they've sold advertising space. Leaders are asked to help get the word out that the conference is coming up.

Those who are room moderators/ Zoom hosts save 40% on conference registration for helping out. A question was asked if many have taken advantage of the international lower economic level income

tickets. Lindsay explains that option hasn't been widely promoted but all international partners had been notified of these tickets. Sixteen attendees and five presenters are taking advantage of this benefit. AsiaTEFL members qualify for KOTESOL Member ticket rates as she's hoping that they'll reciprocate for their conference.

14:30 Scheduled Discussion: Potential joint conference with AsiaTEFL in 2023.

- Implications for joint conference with PAC in 2023.
- What each conference should be called.
- Timing of International Conference (spring? fall? changing the timing again?).
- Volunteer resources.

- AsiaTEFL is considering making a proposal for the 2023 AsiaTEFL conference to be in Korea.

- good chance the proposal will be approved

- it should be held either in March or pushed to August of 2023.

Our National Conference in the fall could be combined with AsiaTEFL or the IC could be moved to the fall if cooperating with them

For context, we must recall that we'd approached the PanAsian consortium (PAC) about hosting a joint KOTESOL PAC-IC in Korea next year as it's a big anniversary year for our International Conference.

For an historic background, it was mentioned that Kotesol has had a couple joint conferences where finances were significantly impacted not to our advantage. With this in mind, would KOTESOL be a financial partner/co-host or is it simply an endorsement advantage like in 2020.

Bryan would like input from Lindsay and Garth if it affects IC. Lindsay notes that we could use their help and that working with AsiaTEFL by pairing our international conference with them could be beneficial.

Bryan says going forward, online/mixed/blended conferences will remain to be a good option.

2:38pm Bilal Qureshi arrives (during the AsiaTEFL discussion)

A question was asked if we should be promoting our 30th anniversary conference with a larger organisation where we won't have top billing. Garth comments that a collaboration, with discussion that we also have top billing, would have a lot of potential benefit and that our organisation could grow with their support.

A concern was put forth about any adverse effects of moving the timing of our IC again. Also, that it could clash with vacation time if it's in August. Proper advertising could address this. Mike maintains that it was mentioned at the previous meeting that the conference would continue to be online for the next few years. Lindsay and Bryan note that budget has been set out for an in person conference but that keeping online options open is beneficial.

No formal motion put forth.

Shaffer will continue negotiating with them about this and keep us informed.

Lisa leaves right before 3pm break.

15:00 - 15:10 Break

15:10 Scheduled Item: Discussion: Potential National Conference 2022

- How would this fit in with our new policy settings and plans for 2023?
- Any ideas about hosts?

Rob offers to help if no chapter wants to take it on

Dave asks if we might consider SUNY-Incheon. Dr. Larsen may still be there, he was an invited speaker at KOTESOL International in 2017 or so. Neil Dreamson is also there who may be available as a contact.

Billal offers to ask his school (near DongDaemun) and wonders what a venue could be offered in return for free use of their facilities.

- In the past we've had the school president speak at the opening ceremony. We could also offer to show the school's promotional video before the opening ceremony and at lunch hour. Hosting the conference could benefit their reputation.

Mike asks if the 2023 IC is spring or fall and suggests Nat.Con be planned for spring '23 if IC will be in August. Trying to put together a National Conference by October could be rather ambitious. Rob sounds confident a good conference could be put together in 4 months time.

Bryan asked Rob to try to set up a committee to plan the conference depending on social distancing rules, and Lucinda and Billal to inquire about a free venue.

If our National Conference will take place this year, it would be good to announce it at the IC.

Yongin and Daejeon presidents were invited to switch up their planned November gatherings to National Conferences.

Bryan asks Council members, Chapters, and others for an Expression of Interest in hosting the National Conference by next Sunday, April 17.

15:40 Scheduled Item: Sponsorship Discussion

- Do we want Bridge to include KOTESOL as an associate on their website, with the implication of KOTESOL as an "imprimatur" on Bridge?
- The need to keep the Sponsorship Committee informed of upcoming events.

Should private for-profit organisations use KOTESOL's logo?

- discussion of liability, implications of KOTESOL logo on their website, We do have a relationship with Bridge - it's a co-branded certificate with them and our members get 30% off their online courses. With our logo on their website, there is the possible benefit of getting our name out to grow our membership. Lindsay outlined Bridge courses and our joint relationship.

Dave agrees it would be good to add our logo to their website with a link and suggests they advertise they'll be at our conference so attendees can look into their services and make use of the membership discount.

We need to know more from them - if they're offering a link to our website, or want to use our logo only.

Rob will pursue.

15:40 Scheduled Item: Membership Discussion

- What should KOTESOL do with its free TESOL memberships?
- Do we want to offer free ads in the eNews as a perk of membership?
- Are there any special programming/benefits/outreach people would like to see from Membership this year?

Questions from Lindsay:

—a. What should KOTESOL do with its free TESOL memberships?

—b. Do we want to offer free ads in the eNews as a perk of membership?

—c. Are there any special programming/benefits/outreach people would like to see from Membership this year?

Responses from Council:

—a. Lindsay suggests that National Council Officers - especially KOTESOL presidential candidates and our TESOL International rep should be offered the TESOL membership if they fit the qualifications.

Lindsay will come up with a proposal that addresses National Council, Chapter teams, and general members.

—b. A Members' Self-Promo/Notice Board could be nice. We had a similar TEC News Members Corner in the past, but there's nothing similar right now.

Do we want to consider whether they are a properly registered business? We can evaluate what type/size of business it is and if it's related to professional development, personal development, or other.

Would there be stipulations such as limited participation? (once/quarter?)

It was decided to offer 3 free ads per year in eNews, plus a self-promo page on Kotesol website under membership auspices.

Shaffer stepped out at 4:12

—c. no responses beyond inquiry on name cards, which are handed out at in-person events

Shaffer returned at 4:19

16:20 Scheduled Item: Publicity Discussion

- Including Yongin Chapter's podcast in national-level communications
- Any ideas for filling the Publicity chair position?

Yongin Chapter's podcasts were discussed during Chapter Reports.

Dave will contact them under Publications not Publicity.

Bryan has all the info needed for the Publicity Committee Chair and asks officers to encourage someone to take on this role.

16:22 Old Business

Bryan added the link for the short post ABM mini-council meeting minutes to the chat so others could peruse them during this meeting.

Motion 4: That council accept the post ABM mini-council meeting minutes as presented.

Shaffer moves.

Lindsay seconds.

Passed unanimously.

16:23 New Business and Closing

Discussion of any action items brought up in the meeting. If not enough time, any items not discussed will be placed on the agenda for the next National Council meeting.

- Committee Chair Reports from John Phillips and Daniel Jones

Tech.Comm: John - points out membership is down to 341 current KoTESOL members including all registered at the International Conference. We need to work on building membership. In 2019 there were 614 members. There may be a few more to come in from the IC still. Recruitment is the responsibility of the chapters.

John is working on developing the new website and asking for us to let him know any new, old, or obsolete functions for the replacement website and to tell him about wished for functions in detail so he knows how we'd expect that function to work.

Financial Affairs Comm: Danny - audit was to occur spring or summer of '22, but has not been possible with the treasurer who was off for medical reasons. He recommends we resume in-person conferences and a variety of events to boost member involvement and membership. Increasing the channels where members could pay us would benefit our financial situation.

16:28 Meeting to be adjourned.

Motion to adjourn - adopted by consensus.